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WPC 2011

[Русская версия](#)

International Conference

September 19, 2011
Baltshug Kempinski Hotel, Moscow



[APPLICATION FORM](#)



[HOTEL RESERVATION](#)

Dear Colleagues!

We are honored to address you behalf of CREON and invite you to take part in the International Conference "WPC 2011", which is to be held on September 19, 2011 at the Hotel Baltshug Kempinski Moscow.

Innovative material WPC (wood-plastic composite, liquid wood) based on a mixture of plastics with wood filler, is rapidly gaining power in the global arena and in Russia in particular. Even the North American market, where the product has received the initial development, has not yet reached the saturation point. According to expert estimates the market of WPC Decking (the main segment of the consumers' interest) in the U.S. could be about \$ 6.2 billion in 2011, exceeding twice the boldest forecasts two years ago. A large number of products based on WPC are exported to Europe. Capacity of the European WPC market amounted to more than 140 thousand tons in 2010. The annual growth rate estimated at a minimum of 25%, while in the case of individual countries such as Germany - over 30%.

For the Russian WPC market current year can surely be called a new point of reference, because number of manufacturers of WPC at the beginning of the year has not yet constituted 5 companies, but now more than 20 vendors are planning to launch.

A number of respected Organizations conducted theoretical meetings about the potential WPC product market, but the practical activities are only now emerging. And as it traditionally happens, the theory has differences with practice.

As part of the activities CREON plans to discuss the following issues:

- **Market Conditions:**
 - What are the consumption / production of WPC in Russia?
 - What capacity is planned for launch in the near term?
 - What are the dynamics of the market, and at what level it will persist?
- **Raw material supply:**
 - What are the pros and cons of various plastics for conversion to WPC?
 - What problems are typical for Russian / Imported resin?
 - How many suppliers of raw materials are capable to provide stable quality / volume of supply?
 - What are the difficulties in the selection of specialty chemicals for WPC production?
 - What are the alternatives to wood flour?
- **Technological issues:**
 - What equipment is cost-effective on the Russian market?
 - What difficulties arise from existing manufacturers and how to avoid these complications in the future?
- **Sales:**
 - What are the areas most promising for future WPC application?
 - How the quality influences to the sales in the Russian market?
 - Will strengthening state regulation in the wood conversion and recycling standards impact to liquid wood market?
- **Competition:**
 - How the products similar by different producers?
 - What materials are direct substitutes for WPC and does replacement possible in these markets?

Forum will bring together suppliers of plastics, wood flour, and various chemicals for WPC Conversion, WPC manufacturers, technology&equipment providers, representatives of the woodworking industry, manufacturers of consumer segments (construction materials, furniture, automotive industry), investment and engineering companies and other interested parties.

Get more information about the event you can contact us at +7(495) 797-49-07 or email: org@creon-online.ru

General Sponsor of the Conference:

ICMA San Giorgio

WPC 2011

NEAREST EVENT

6.09.2011

Coatings in Russia 2011
Hall «Vladimir», Hotel «Baltchug Kempinski Moscow»

[all events...](#)

PREVIOUS EVENT

28.06.2011

Plastics in Mass Transit Industry 2011
Hall «Vladimir», Hotel «Baltchug Kempinski Moscow»

[all events...](#)

EVENT SCHEDULE

6.09.2011

Coatings in Russia 2011

12.09.2011

Mineral Fertilizers 2011

19.09.2011

WPC 2011

20.09.2011

Polystyrene and ABS-Plastics 2011

30.09.2011

Methanol 2011

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